

Sweetwater Fishing Australia

Advertising on sweetwaterfishing.com.au

General Advertising on Information Pages

Silver Package:

On listing page you get your:

- product or business name
- address
- phone
- fax

Cost- \$20/month or \$200/year AUD

Gold Package:

- As per Silver
 - + Bold Print
 - + Addition of email link
 - + direct link to your website on listing page
- Cost- \$40/month or \$400/year AUD

Platinum Package:

- As per Gold.
 - + Exclusive Recommended Service referral on information page. Editorial (upto 200 words) on location page and short description on listing page. This gives you the exclusive exposure for your particular service on the relevant information/location page.
 - + We will also put upto four (4) photos you may wish to provide of your service on the relevant location/information page.
 - + We will upload & host your flyer / brochure for clients to download , print or save at any time.
- It almost becomes your very own webpage and marketing program all in one!

There is only room for ONE of each Recommended Service per information/location page. eg 1 recommended Guide, 1 recommended accomodation etc

This is strictly on a first in, best dressed basis for the duration of the advert period purchased!

Cost \$55/month or \$600/year AUD

Example 1: Atkinsons Dam Waterfront Caravan Park is linked directly to accommodation information on the Atkinsons Dam location page. They also get an exclusive editorial and pictures on the Atkinsons Dam information page about their accomodation service. Atkinsons Dam Waterfront Caravan Park also has their full contact details, email & internet link on the Accommodation listing page in bold. (Platinum Package)

Example 2: IC Fish guiding service in Northern Territory. Has full contact details, email & internet link on the Guides/Charters listing page. (See Gold Package)

Payments can be made in the form of Cheque, Money Order or Direct Deposit.

All charges for advertising are to be paid in advance.

Banner Advertising

You may wish to participate in the banner advertising program at Sweetwater Fishing Australia. Banner advertisements are automatically rotated on various pages depending upon the level you choose. Banners will be linked to your website home page or any page on your site that you wish.

Alternatively We can custom design a package that gives you the best exposure for your product or service. For example we can put your banner add on similar pages within your region to help draw people to YOUR location.

We will supply you with accurate banner views and click through statistics on a monthly basis so you can see the results for yourself. Banner ads can be static or animated. Formats supported are Jpeg, Gif and Flash, at 468 x 60 pixels. 3rd party banners are acceptable.

Level 1 - www.sweetwaterfishing.com.au - Home Page

Cost- \$100/month or \$1000/year AUD

Level 2 - Major pages including State / Territory indexes, Locations, Guides/Charters,Picture Gallery, Accommodation / Campground, Products, Fish Species, Weather, Articles, Fishing Competition Calendar, Fishing Rules & Regs and Links pages.

Cost- \$75/month or \$800/year AUD

Level 3 - All other pages

Cost- \$60/month or \$600/year AUD

Payments can be made in the form of Cheque, Money Order or Direct Deposit.

All charges for advertising are to be paid in advance.

Combination General Advertising + Banner Advertising

Price on application

Corporate Advertising

Price on application

Sweetwater Fishing Australia is totally free for the public to access 24 hours a day, seven days per week. It is the most comprehensive website covering freshwater fishing in Australia bar none. With new contributors on our team, the information contained on Sweetwater Fishing Australia is growing every month.

For further information please feel free to send us an E-mail to info@sweetwaterfishing.com.au or telephone 0423 464311

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Prices valid to 31 June 2008

